Do you really know your customers, no surprises?

- ▷ Absolute simplicity – power up, it lands on the START button page; no navigational controls – just make selections!
- ▷ Do you like to ask questions onsite anonymously – this creates legitimate, high quality & high volume feedback
- ▷ Create electronic survey just by typing the question – we take care of the rest!
- ▷ How about managing one or hundreds of locations with a single click – simplicity of operation

Would you like to:

- ▷ Get a purpose built solution, not an app – *no IT to install or maintain*
- ▷ Make it quick and simple for the customers – *no paper/pencil, e-mail or online trip*
- ▷ See the analysis, charts and compare locations instantly – *create healthy competition*
- ▷ Create marketing buzz by (budgeted) random onsite rewards – *not by mail*
- ▷ Select customer comments for scrolling on the banner of your website – *attract more customers*
- ▷ Capture customer issues and see the progress to resolution – *retain and grow customer base*
- ▷ Back-end server IT interfaces – *enhances your company CRM strategy*

Would you invest if the cost (Total Cost Operation) is few hours of IT per month – metrics for management

Here is what world renowned experts in leading technologies report:

"Well designed customer experience management system can bring millions in additional revenue" - *Forrester Research Report*
"Customer experience management is a key service differentiator" - *Gartner Group*
"Market maturity, increased competition and high churn led a change in focus from customer acquisition to managing customer experience" - *Gartner Group*

Our domain experts in experience management can optimize Imprezza to achieve your corporate goals quickly.